

# neurotouch symmetry serum

1.0 fl oz / 30mL / 150 est. uses



gluten-free



vegan



no artificial fragrance  
or color



paraben-free



cruelty-free

## what is this product:

Nourishing face serum combines neurotechnology and a biomimetic botanical blend to help visibly restore facial symmetry for a more sculpted appearance.

## how to describe the texture:

Ultra-nourishing lightweight + silky oil-based serum.

## this product is for clients looking to address:

Ideal for all skin types, particularly those looking for a more sculpted appearance.

## how this product will help benefit the client's skin:

- Visibly restores facial symmetry for a more sculpted appearance
- Leverages skin treatment expertise with the power of human touch
- Supports the skin-mind connection

## key ingredients- why this product is different than others:

- **Biomimetic Botanical Blend** visibly lifts skin.
- **Aromachology Blend** uplifts mood.
- **Bioengineered Bacillus Ferment** visibly sculpts + lifts to restore facial symmetry.
- **Winged Kelp** firms skin's appearance.
- **Rosewood Extract** visibly sculpts natural facial contours
- **Squalane + Bionutrient Oils** strengthens skin's moisture barrier

## how to use it in your skincare routine:

Use daily. Shake well. Apply 4-6 drops onto clean skin, massaging in firm upward strokes. Keep out of eyes. Pair with the NeuroTouch sculpting technique, alone or with a partner.

**routine builder:** double cleanse → exfoliation → toner → **neurotouch symmetry serum** → moisturizer → SPF

## selling tips



### Grab their attention:

—“What does sculpted-looking skin look like to you? Let me show you **NeuroTouch Symmetry Serum** and show you how to visibly restore facial symmetry for a more lifted-looking skin.”

### Did you know:

—“The connection between skin and mind *is* real—and it's powerful.

**NeuroTouch Symmetry Serum** combines neurotechnology and a biomimetic botanical blend to help visibly restore facial symmetry for a more sculpted appearance.”



clinically proven

Visibly restores  
facial symmetry  
for **more**  
**sculpted-**  
**looking skin\***



dermalogica.com/neurotouch



\*Independent clinical testing of 31 people, 2 applications/day for 8-weeks.

**dermalogica**

-training purposes only

## selling tips- neurotouch symmetry serum



### Client conversation → ask open-ended questions that link to this serum:

— “Do you feel like your skin looks different on each side, or more defined in some areas than others? Let me show you a serum that works with *how* you apply it— not just what’s in it.”

### Link conversation to a makeup client:

— “Are you currently using anything to lift or contour your skin—outside of makeup? *NeuroTouch Symmetry Serum* helps create a lifted look that makeup just enhances.”

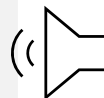


**TRY IT** - Show the packaging to the client and apply 4-6 drops onto the back of their hand. Encourage them to massage it into their skin.

— “Notice the *texture*, this ultra-nourishing lightweight + silky oil-based serum that combines neurotechnology and a *biomimetic botanical blend* to help visibly restore facial symmetry for a more sculpted appearance. Notice the *scent*, it has an *aromachology blend* to help uplift mood ”

### Tie back to how this helps their skin:

— “This product is going to visibly restore facial symmetry for more sculpted-looking skin! Try it with our *Sculpting Technique*! Scan the QR code on the box.”



**Close the sale:** Don't forget to grab the product and place it in the client's basket for them + add on additional products to maximize results

— “Once you try this, you won't want to go back to your old routine! Let's set you up to start seeing that change for yourself. Can I get you this product to take home today? ”

### Boost the basket with 2 more Dermalogica products:

**Innovation:** Magnetic [+] Afterglow Cleanser, MultiVitamin Power Recovery Cream

**Core Heros :** Special Cleansing Gel, Daily Microfoliant, Dynamic Skin Recovery SPF 50

### how key ingredients support the skin:



#### neuroscience to lift skin + mind

Biomimetic Botanical Blend  
+  
Aromachology Blend



#### sculpting + toning

Winged Kelp  
Bacillus Ferment  
Rosewood Extract



#### ultra-nourishing

Bionutrient Oils  
+  
Squalane

If you can't remember the ingredients + benefits use .COM or the Leave Behind visual

**dermalogica**