dynamic skin sculptor

5.1 fl oz / 150 mL / 47 est, uses











what is it?

A toning + tightening body serum.

who it's for

all skin types, appearance of crepey skin, fine lines + wrinkles, textured skin, sagginess

key benefits

- Tightens + tones the look of skin instantly and over time.
- Delivers targeted support to visibly sculpt skin.
- Helps **reduce** the appearance of **crepey skin**.
- Visibly energizes skin.

key ingredients

- **Pro-NAD+ Complex** tones + tightens to visibly sculpt skin.
- Microalgae Blend helps firm + lift skin.
- Honey Locust Seed Extract helps reduce the look of crepey skin.
- Jojoba Ester helps hydrate + smooth skin.

how to use it

Apply to target areas, massaging in upward strokes.

Use daily, morning and night. Follow with moisturizer and SPF in the daytime.

key target areas to use: neck + chest, arms, stomach + waist, knees.

how to introduce it to your client

tagline: advanced body sculpting

identify the client: concerns of sagginess, appearance of crepey skin, fine lines + wrinkles, and textured skin

client conversation starter question: "You expressed concerns about firming and tightening your skin with face products, what products are you using on your face AND BODY to help get results?"

suggest a solution: "This body serum with pro-NAD+ Complex visibly firms and lifts skin for a more sculpted appearance. 90% of consumers experienced immediate tightening after iust 1 use!"

introduce what this product does:

- Tightens + tones the look of skin instantly and over time.
- Delivers targeted support to visibly sculpt skin.
- · Helps reduce the appearance of crepey skin.

how to describe it: a lightweight body serum that sculpts and hydrates.

close the sale: "Would you like to take this home today and start seeing firmer, more visibly sculpted skin? I can also show you how it fits into your current routine"

routine builder: cleanse → body exfoliant → dynamic skin sculptor → body moisturizer + SPF on top in the daytime.

add to the basket: Conditioning Hand + Body Wash, Body Hydrating Cream, Protection 50 Sport SPF 50



*Internal consumer perception based on a 2 week study of 20 subjects, 2 applications/day



advanced body sculpting serum targets

sagginess

appearance of crepey skin

fine lines + wrinkles

textured skin

apply to target areas







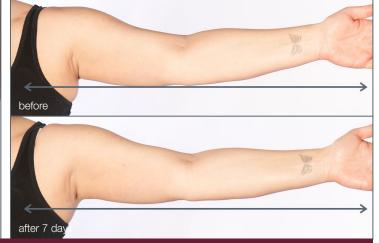


consumer perception

90% experienced **immediate tightening**after 1 use*



90% felt **firmer** skin*
95% felt skin was **smooth***



*Internal consumer perception based on a 2 week study of 20 subjects, 2 applications/day

frequently asked questions

Can Dynamic Skin Sculptor be used and layered with other products?

Yes, Dynamic Skin Sculptor can be layered with other products; it also can be used as part of a comprehensive skin care regimen. Always apply after cleansing but before moisturizing and follow with a broad-spectrum SPF during the day.

What kind of client is Dynamic Skin for?

Dynamic Skin is ideal for clients who are proactive about their skin health and looking to strengthen their skin's resilience against aging and environmental aggressors. They are often well-informed and seek products that support both barrier and overall skin health. Because Dynamic Skin products are multipurpose and easy to use, they can work for nearly any client.

Do my clients need to use all Dynamic Skin products to see results?

Clients do not need to use all Dynamic Skin products to see results. Each product is formulated to deliver specific benefits and can be effective on its own. However, incorporating multiple products from the line can enhance overall skin resilience and age defense.

