

retail staff training

elevating your team's skincare expertise

At Dermalogica, we believe education is the key to success. Our expert-led training sessions are designed to empower your team with the knowledge and confidence to deliver exceptional skincare experiences.

60-90
minutes

meet dermalogica

A fully immersive brand training session, suitable for larger groups covering our brand ethos and top-selling products. Includes hands-on product experience (self-application or working on each other). Staff will leave inspired to deliver exceptional skin care advice and confident to retail Dermalogica's top selling formulas for skin health results.

20-30
minutes

meet the brand

Explore Dermalogica's story, brand ethos, and top three hero products.

skin health heroes

Master the essentials of skin health through prep, treat, and glow routines with our top sellers.

exfoliation 101

Discover our daily exfoliant franchise and compete in the 'Mix My Mic' challenge to perfect exfoliation recommendations.

quizzes
+ gratis

additional training enhancements

Staff can complete a post-training online quiz. Once 80% of the store team completes it, we'll deliver gratis rewards in store.

Let's work together to elevate your team's skincare expertise! Contact us to book a session today.



Scan to view the Retail Associates Handbook.

dermalogica