



hyaluronic acid

hydrating powerhouse

Why does your skin need hydration?

Everyone's skin is vulnerable to dehydration. This means that all skin types need extra hydration every day – even when it doesn't feel dry.

especially those looking to address:

- Dryness
- Fine lines + wrinkles
- Impaired barrier
- Flakiness + sensitivity

Why use Dermalogica's Hyaluronic Acid to help with hydration?

Hyaluronic Acid attracts and retains moisture, helping to plump skin and reduce the look of fine lines, wrinkles, and strengthen moisture barrier.

It leaves your skin smooth, hydrated, and glowing — the same ingredient plastic surgeons often use to restore volume.

When can your client use Dermalogica in their routine to hydrate their skin?

Clients can use hyaluronic acid both morning and night.

It's gentle enough to pair with most other ingredients, making it a versatile addition to any routine.

It works best when applied to damp skin, helping to lock in hydration.

Hyaluronic Acid that works smarter: Dermalogica products contain the right hyaluronic acid to get results.

The best hyaluronic acid for your skin depends on your needs. Different types vary in molecular size, affecting how deeply they hydrate.



Dermalogica uses these elevated forms to help achieve results throughout your whole skin care routine:

- **Hyaluronic Acid** — provides instant hydration
- **Sodium Hyaluronate** — more stable + deeply hydrates and plumps skin.
- **Cross-linked Hyaluronic Acid** (Sodium Hyaluronate Crosspolymer) — forms a mesh-like structure on the skin for longer-lasting hydration.
- **Next-generation Hyaluronic Acid** (Sodium Acetylated Hyaluronate) — boosts skin's barrier and increases moisture retention.
- **Dual Hyaluronic Acid** (Hydrolyzed Sodium Hyaluronate) — smaller molecules for deeper skin penetration and surface hydration.
- **Positively-charged Hyaluronic Acid** (Hydroxypropyltrimonium Hyaluronate) — binds to skin for longer adhesion and lasting moisture.

dermalogica

hyaluronic acid

daily skin health franchise

double cleanse	treat- exfoliate	treat- tone	treat- serum	moisturize
 <p>magnetic[+] afterglow cleanser</p> <p>☀️🌙* daily</p>	 <p>daily milkfoliant</p> <p>☀️ or 🌙* daily</p>	 <p>hyaluronic ceramide mist</p> <p>☀️🌙* daily</p>	 <p>circular hydration serum</p> <p>☀️🌙* daily</p>	 <p>skin smoothing cream</p> <p>☀️🌙* daily</p>
<p>How to describe it to your client: A moisture-bonding cleansing cream.</p>	<p>How to describe it to your client: Calming oat-based powder exfoliant that replenishes skin's moisture barrier.</p>	<p>How to describe it to your client: Hyaluronic acid + ceramide mist helps to strengthen the skin's protective barrier.</p>	<p>How to describe it to your client: long-lasting serum immediately floods skin with hydration.</p>	<p>How to describe it to your client: Next-generation moisturizer infuses skin with 48 hours of continuous hydration.</p>
<p>How to partner it with make up: Helps Prime skin for the rest of their skincare + make up routine.</p> <p>Add PreCleanse before to remove longwear make up</p>	<p>How to partner it with make up: Gently polish away dead skin cells to reveal smoother softer skin before make up application.</p>	<p>How to partner it with make up: Ideal to spritz under and over make up throughout the day to lock in moisture to help bounce back.</p>	<p>How to partner it with make up: layer under make up to immediately flood skin with hydration.</p>	<p>How to partner it with make up: last step before make up to infuse the skin with 48 hours of hydration. Layer SPF on top in the daytime.</p>
<p>Hyaluronic that works smarter: Positively-charged Hyaluronic Acid</p>	<p>Hyaluronic that works smarter: Hyaluronic Acid</p>	<p>Hyaluronic that works smarter: Sodium Hyaluronate, Cross-linked Hyaluronic Acid, Next-generation Hyaluronic Acid, Dual Hyaluronic Acid</p>	<p>Hyaluronic that works smarter: Hyaluronic Acid + Sodium Hyaluronate</p>	<p>Hyaluronic that works smarter: Sodium Hyaluronate + Dual Hyaluronic Acid</p>

*training purposes only