

fact sheet -training purposes only

# biolumin-c heat aging protector spf 50

1.7 fl oz / 50mL / 47 est. uses



gluten-free



vegan



no artificial fragrance  
or color



paraben-free



cruelty-free

## what is it?

Vitamin C + daily radiance moisturizer with SPF 50.

## who is it for?

Dullness, dryness, rough, irritated.

## key benefits

- Immediately **brightens**, **hydrates**, and **soothes** skin
- Helps **defend against heat aging** and improves the look of skin texture + tone
- **Helps to protect against UV rays** to prevent early skin aging.

## key ingredients

- **SPF 50** protects against UVA + UVB rays.
- **ThermaRadiance Complex + Vitamin E** defend against visible signs of heat aging.
- **Ultra-stable Vitamin C Complex** brightens + fights free radicals.
- **Bisabolol, Allantoin + Safflower Oleosomes** hydrate + soothe skin.

## how to use it

Apply liberally to face and neck, preferably 15 minutes prior to sun exposure.

## how to use new self-locking mechanism

**unlock:** twist top counterclockwise push down top to dispense product

**lock:** twist top clockwise

## retention check

**Beginner:** What are the benefits of this product?

**Answer:** brightens, hydrates, soothes, and defends against heat aging.

**Confident:** what does heat aging feel like in the skin?

**Answer:** it makes skin feel dull, dry, rough, and irritated.

**Expert:** What are triggers of heat aging?

**Answer:** Heat aging is caused by UV rays, high temperatures, and free radicals.

immediately  
**brightens\***  
+  
prevents signs  
of **heat  
aging\*\***



\*independent clinical testing of 32 people, 1 application/day for 3 weeks.

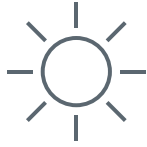
\*\*versus untreated skin; based on in vitro test.

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## what is heat aging? – early signs of skin aging

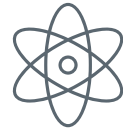
### heat aging triggers:



UV rays



high temperatures



free radicals

heat aging is caused by UV rays, high temperatures, and free radicals; it makes skin feel dull, dry, rough, and irritated.



dryness



rough



irritated



dullness

### frequently asked questions

#### **What's the difference between BioLumin-C Heat Aging Protector SPF 50 and Dynamic Skin Recovery SPF 50?**

Both products are daily moisturizers with Broad Spectrum sunscreen protection, however the key point of difference revolves around benefits. BioLumin-C Heat Aging Protector SPF 50 is preventative - it brightens skin and defends against signs of skin aging from UVA/UVB rays. Dynamic Skin Recovery SPF 50 is restorative - it's a firming and age-defending daily moisturizer.

#### **Can I use all four BioLumin-C products together, or will I be using too much Vitamin C?**

Yes, all four BioLumin-C products can be used together. Used as part of your daily skin care regimen, they work synergistically to visibly brighten skin better, together.

#### **What is the percentage of Vitamin C in each formula?**

The dialogue around Vitamin C often focuses on the amount of Vitamin C in the product – but brightening efficacy isn't all about the level. There are two main factors that make Vitamin C products effective: the Vitamin C needs to be highly stable (so that it remains active and efficient), and it needs to be bioavailable (able to get actives into the skin). BioLumin-C formulas represent a new paradigm in Vitamin C efficacy. These formulas are extremely stable and highly bioavailable, giving clients outstanding brightening results.

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