

pro bright with biolumin-c profitability calculator – sterling

Total of service and retail purchases	Based on pricing analysis for skin treatments in spas	As per service CPS as per wholesale prices (does not include Cooling Contour Masque)	Based on hourly rate for PST @ £11.95 per hour. Pro rata with 10min extra for turnaround time	RRP inc VAT	Wholesale at 50% of RRP excl. VAT. Include 5% PST commission on retail purchases.	Estimated at 25% of total treatment sales	Profit
total sale	service			retail		other	profit
suggested price	service	cost per service	cost of labour	retail	retail purchase at wholesale value	operating expenses	profit

Pro Bright 30	£80.00	£80.00	£9.84	£7.97			£20.00	£42.19
Pro Bright 60	£120.00	120.00	£10.12	£13.94			£30.00	£65.94

(Pricing does not include Cooling Contour Masque)

Pro Bright x3	£240.00	£240.00	£29.52	£23.90			£60.00	£126.58
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What's included?

3x Pro Bright skin treatments (30 mins)

Pro Bright x3 Therapy Plan	£434.00	£240.00	£29.52	£23.90	£194.00	£106.70	£60.00	£213.88
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What's included?

3x Pro Bright skin treatments (30 mins)

BioLumin-C Serum 1.7oz

Invisible Physical Defense SPF 30 1.7oz

pro bright with biolumin-c profitability calculator – euro

	Total of service and retail purchases	Based on pricing analysis for skin treatments in spas	As per service CPS as per wholesale prices (does not include Cooling Contour Masque)	Based on hourly rate for PST @ €13.85 per hour. Pro rata with 10min extra for turnaround time	RRP inc VAT	Wholesale at 50% of RRP excl. VAT. Include 5% PST commission on retail purchases.	Estimated at 25% of total treatment sales	Profit
	total sale	service			retail		other	profit
	suggested price	service	cost per service	cost of labour	retail	retail purchase at wholesale value	operating expenses	profit
Pro Bright 30	€90.00	€90.00	€11.27	€9.23			€22.50	€47.00
Pro Bright 60	€140.00	€140.00	€11.59	€16.16			€35.00	€77.25

(Pricing does not include Cooling Contour Masque)

Pro Bright x3	€270.00	€270.00	€33.81	€27.70			€67.50	€140.99
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What's included?

3x Pro Bright skin treatments (30 mins)

Pro Bright x3 Therapy Plan	€490.00	€270.00	€33.81	€27.70	€220.00	€121.00	€67.50	€239.99
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What's included?

3x Pro Bright skin treatments (30 mins)

BioLumin-C Serum 1.7oz

Invisible Physical Defense SPF 30 1.7oz

pro bright with powerbright profitability calculator – sterling

Total of service and retail purchases	Based on pricing analysis for skin treatments in spas	As per service CPS as per wholesale prices (does not include Cooling Contour Masque)	Based on hourly rate for PST @ £11.95 per hour. Pro rata with 10min extra for turnaround time	RRP inc VAT	Wholesale at 50% of RRP excl. VAT. Include 5% PST commission on retail purchases.	Estimated at 25% of total treatment sales	Profit
total sale	service			retail		other	profit
suggested price	service	cost per service	cost of labour	retail	retail purchase at wholesale value	operating expenses	profit

Pro Bright 30	£80	£80.00	£7.91	£7.97			£20.00	£44.12
Pro Bright 60	£120.00	£120.00	£8.19	£13.94			£30.00	£67.87

(Pricing does not include Cooling Contour Masque)

Pro Bright x3	£240.00	£240.00	£23.73	£23.90			£60.00	£132.37
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What's included?

3x Pro Bright skin treatments (30 mins)

Pro Bright x3 Therapy Plan	£388.00	£240.00	£23.73	£23.90	£148.00	£81.40	£60.00	£198.97
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What's included?

3x Pro Bright skin treatments (30 mins)

PowerBright Dark Spot Serum 1oz

Invisible Physical Defense SPF 30 1.7oz

pro bright with powerbright profitability calculator – euro

	Total of service and retail purchases	Based on pricing analysis for skin treatments in spas	As per service CPS as per wholesale prices (does not include Cooling Contour Masque)	Based on hourly rate for PST @ €13.85 per hour. Pro rata with 10min extra for turnaround time	RRP inc VAT	Wholesale at 50% of RRP excl. VAT. Include 5% PST commission on retail purchases.	Estimated at 25% of total treatment sales	Profit
	total sale	service			retail		other	profit
	suggested price	service	cost per service	cost of labour	retail	retail purchase at wholesale value	operating expenses	profit
Pro Bright 30	€90.00	€90.00	€9.14	€9.23			€22.50	€49.13
Pro Bright 60	€140.00	€140.00	€9.46	€16.16			€35.00	€79.38

(Pricing does not include Cooling Contour Masque)

Pro Bright x3	€270.00	€270.00	€27.42	€27.70			€67.50	€147.38
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What's included?

3x Pro Bright skin treatments (30 mins)

Pro Bright x3 Therapy Plan	€433.00	€270.00	€27.42	€27.70	€163.00	€89.65	€67.50	€220.73
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What's included?

3x Pro Bright skin treatments (30 mins)

PowerBright Dark Spot Serum 1oz

Invisible Physical Defense SPF 30 1.7oz