

pro fibroblast profitability calculator – sterling

Total of service and retail purchases. Includes discounts for block purchases	Based on pricing analysis for skin treatments in spas	As per service CPS as per wholesale prices.	Based on hourly rate for PST £11.95 per hour. - Treatment duration: 40min - Excludes numbing time. - Turnaround: 10min	RRP inc VAT	Wholesale at 50% of RRP excl. sales tax. Include 5% PST commission on retail purchases.	Estimated at 25% of total treatment sales	Profit
total sale	Service			Retail		Other	Profit
suggested price	Service	Cost per service	Cost of labour	Retail	Retail purchase at wholesale value	Operating expenses	Profit

Pro Fibroblast

Forehead rejuvenation	£500.00	£500.00	£24.20	£9.96			£125.00	£340.84
Upper eyelids	£420.00	£420.00	£24.20	£9.96			£105.00	£280.84
Lower eyelids and crows feet	£300.00	£300.00	£24.20	£9.96			£75.00	£190.84
Mouth area rejuvenation	£500.00	£500.00	£24.20	£9.96			£125.00	£340.84

Pro Fibroblast x2 treatments + homecare

Forehead rejuvenation	£1,312.00	£1,000.00	£24.20	£9.96	£312.00	£171.60	£250.00	£1,027.84
Upper eyelids	£1,152.00	£840.00	£24.20	£9.96	£312.00	£171.60	£210.00	£907.84
Lower eyelids and crows feet	£912.00	£600.00	£24.20	£9.96	£312.00	£171.60	£150.00	£727.84
Mouth area rejuvenation	£1,312.00	£1,000.00	£24.20	£9.96	£312.00	£171.60	£250.00	£1,027.84

Home care:

Smart Response Serum 1oz

Dynamic Skin Recovery SPF 50 1.7oz

Super Rich Repair 1.7oz

*Homecare plan to target lines and wrinkles

pro fibroblast profitability calculator – euro

Total of service and retail purchases. Includes discounts for block purchases	Based on pricing analysis for skin treatments in spas	As per service CPS as per wholesale prices.	Based on hourly rate for PST €13.85 per hour. - Treatment duration: 40min - Excludes numbing time. - Turnaround: 10min	RRP inc VAT	Wholesale at 50% of RRP excl. sales tax. Include 5% PST commission on retail purchases.	Estimated at 25% of total treatment sales	Profit
Total sale	Service			Retail		Other	Profit
Suggested price	Service	Cost per service	Cost of labour	Retail	Retail purchase at wholesale value	Operating expenses	Profit

Pro Fibroblast

Forehead rejuvenation	€600.00	€600.00	€28.73	€11.54			€150.00	€409.73
Upper eyelids	€500.00	€500.00	€28.73	€11.54			€125.00	€334.73
Lower eyelids and crows feet	€350.00	€350.00	€28.73	€11.54			€87.50	€222.23
Mouth area rejuvenation	€600.00	€600.00	€28.73	€11.54			€150.00	€409.73

Pro Fibroblast x2 treatments + homecare

Forehead rejuvenation	€1,558.00	€1,200.00	€28.73	€11.54	€358.00	€196.90	€300.00	€1,217.73
Upper eyelids	€1,358.00	€1,000.00	€28.73	€11.54	€358.00	€196.90	€250.00	€1,067.73
Lower eyelids and crows feet	€1,058.00	€700.00	€28.73	€11.54	€358.00	€196.90	€175.00	€842.73
Mouth area rejuvenation	€1,558.00	€1,200.00	€28.73	€11.54	€358.00	€196.90	€300.00	€1,217.73

Home care:

Smart Response Serum 1oz

Dynamic Skin Recovery SPF 50 1.7oz

Super Rich Repair 1.7oz

*Homecare plan to target lines and wrinkles